

Group: _____

Horse Race: The Project Parts and Details

Each group must produce a 250-word biographical piece (Track Record), a 250-word campaign/election analysis (Racing Form), two originally-created, accurate, and cited illustrations with captions, and select three photo images and provide original captions.

Track Record and Racing Form:

The **Track Record** is a 250-word piece that informs the reader on the candidate's biography, ideology, and where he/she stands on the issues. What offices have they held, what experiences do they have? What legislative or administrative accomplishments do they have? Most candidates claim a party label, but what's their more unique policy stance(s)?

The **Racing Form** is a 250-word piece that analyzes your candidate's place in the race at the moment. Where does he/she stand in the polls? Who constitutes their base (which voters)? What is the candidate's strategy? What do you advise the candidate to do next, or in the long run, to win?

For both Track Record and Racing Form, include and attribute at least 2 quotes, statistical data, and original analysis/slant. Once drafted, create an original title and place atop the MS Word doc followed by a byline of the author/editor(s). Single-spaced, bloc paragraph, 12pt Arial font. List and hyperlink the sources at bottom: "Author/Organization, Date."

Rubric: Originality and uniqueness of piece; proper, concise, enjoyable to the appropriate audience; Minding the details (correctly formatted, with original title, names, sources)

Photo Finish

Snapshots and captions of the candidate and their place in the campaign. Designer shall find 3 potential photo images, editor shall find 2. In looking for these, be selective. Find images that reveal something unique about the candidate or the race. Once the team decides on the best 3 photos, copy, crop/adjust, and credit the photo in an MS Word document. Political cartoons are welcomed. Collectively draft and edit the captions (1-3 sentences), **cite the source** in 10pt Arial font below the picture, include the Organization/Photographer and URL. The caption sentence(s) are 12pt Arial.

Rubric: image quality, character or subject of the image is clear, sources cited, captions informative/thought provoking and accurate.

The Numbers

Two original illustrations (graph, table, chart) that statistically reveal something unique about the candidate, the election, or the voters. Designer finds and analyzes 2 data sets (consider FEC reports, media measurements, detailed poll results, air time) and cites these by organization and URL. Editor finds and presents 2 additional data sets. Decide on best 2. Editor then assesses the credibility of the sources and fact-checks each with one other online source (list as second source under caption). Create the chart in an MS Word Document, double check the citation(s), and carefully phrase the accompanying captions.

Rubric: Clearly conveys unique data, cited, formatted and clear.

Group: _____

Government

Horse Race: Roles and Deadlines

Student	email address	Student	email address
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____		

Points

Track Record: Author _____ Editor(s) _____ ___/6
A 250-word piece, titled with a slant, on the candidate with biographical and political information.

Racing Form: Author _____ Editor(s) _____ ___/6
A 250-word piece, titled with a slant, on the candidate in this race. An analysis.

Photo Finish: Designer _____ Editor(s) _____ ___/5
A collection of 3 carefully considered, collected, and captioned images that reveal the candidate and race.

The Numbers: Designer _____ Editor(s) _____ ___/5
Two Original charts, graphs, or tables that convey statistical information relevant to the candidate and race.

Tip Sheet: Compiler _____ Editor(s) _____ ___/3
A simple table the provides data and short blurbs.

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